

Eco-Friendly Party™ Launches the First Super Bowl "Watching the Game - Eco-Friendly Green Menu Coupon"

The only environmentally friendly online party planning service www.ecofriendlyparty.com teamed up with 5 inspiring green companies to bring big savings to Super Bowl party hosts.

BREA, CA, January 19, 2012 **/24-7PressRelease/** -- The only environmentally friendly online party planning service www.ecofriendlyparty.com **announced today that have teamed up with Whale Tail Chips, Go Picnic, Oshea's Brewery, Prescott Frost & SustyParty to bring big savings to Super Bowl party hosts.** This special multipurpose coupon brings fantastic savings of 20 to 50% on Super Bowl party costs. Now party hosts can plan their party menu using healthier, organic and eco-friendly foods and products and save big! They can also help reduce the environmental impact of the over 20 million Super Bowl parties planned for the 2012 Super Bowl season.

Monica Sanchez, president of Eco-Friendly Party™ LLC, says, "I feel so thankful for the support and collaboration of these five inspiring green companies. I am an optimist and believer, that when people "know better" they "do better" - that is why I believe this coupon is so powerful. The coupon helps people make the environmentally friendly choices that lead to greener, healthier and Low Carbon Foot Print Parties".

"If every one of the Super Bowl party hosts used this coupon their guests would be eating healthier, and they would be reducing their carbon footprint. Throughout the year Green products and services can make parties greener, diminish environmental impact and help to spread the idea to surrender unhealthy eating habits during parties," said Monica.

The coupon is valid from January to February 5th and can be used to purchase any quantity of products. The online coupon is located at <http://www.ecofriendlyparty.com/green-superbowl/organic-foods/coupon>

On the web - the participating companies are:

- Eco-Friendly Party .com
- WhaleTailChips.com
- GoPicnic.com
- OsheasBrewery.com
- Prescottfrost.com
- SustyParty.com

Eco-Friendly Party™ is also actively working to reduce other Super Bowl environmental impacts such as bottles and cans that increase the amount of trash with most of them ending up in landfills. For the Super Bowl 2012 we are starting a movement **"Watch the Game, Rent a Keg, Save the Planet" that has the goal to prevent around 1.8 billion of cans and bottles ending up in a landfill.** <http://ecofriendlyparty.com/organic-beer/rent-keg>

About Eco-Friendly Party™: Eco-Friendly Party™ is the only online party planning resource specially designed to provide people with eco-friendly information, green products and services to plan parties with an eco-twist from beginning to end, reducing their environmental impact in a simple, fun and educational way.